

Campaigning Advisors (E-campaigning)

Role Description

We're looking for a group of five people with lived experience of mental health problems, to take part in our first **Campaigning Advisory Group**. Our Advisors will take part in two workshops in central London, plus a follow up Skype session, over October and November.

Our campaigners will help us understand our campaigning audience, reach new people and improve the way we campaign with people with mental health problems.

When and where?

Dates: Saturday 12th October 10.30-4pm; Saturday 26th October 11.00-2pm; plus a short, follow up evening Skype workshop in week commencing 4th November

Location: Central London venue TBC (reasonable travel will be reimbursed)

Lunch and refreshments will be provided at both London sessions.

[To apply, fill out the application form.](#) Use this role description to help you. **The deadline for applications is Thursday 26th September.**

The workshops will be focussed around different aspects of Mind's campaigning, including our campaign supporters, the ways they can get involved and the look and feel of our emails.

What we're looking for:

- You'll need to have lived experience of a mental health problem
- You'll need to feel comfortable contributing in a group environment
- You'll need to have an open mind and eagerness to contribute your ideas!
- You'll need to be able to think critically as we'll be analysing various materials
- Any previous campaigning experience is a plus

What you can expect from us:

- A safe and welcoming environment to share your ideas
- All the necessary information and resources you'll need to contribute to the sessions
- A great opportunity to feed into Mind's campaigning work
- A participation fee for your time
- Reasonable travel and expenses covered, and lunch provided